

# TOWN OF DENNIS

SMART GROWTH:  
GETTING TO YES

7:13PM



## SMART GROWTH: GETTING TO YES

- Work in a vacuum
- Work behind closed doors
- There is only one way to solve the problem
- Listen to me, I am the Planner, I know what is good for you
- I know all the answers
- Present your plan before engaging the public in a discussion

7:13PM



# SMART GROWTH: GETTING TO YES

- Solicit Public Input At The Start Of The Process
  - Get to know what people are talking about
    - Become the “Man on the Street”
    - Get to know the local business people
    - Get to know the residents
    - Know the social fabric of the area you are studying



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# SMART GROWTH: GETTING TO YES

- Keep the public involved
  - Frequently discuss the status of your project
    - Involve the public in the development process
    - Take the time to be sure you know what they are saying
    - Understand how the social fabric may change with what you are proposing
    - Use all your local resources
      - Local Cable
      - Town Website
      - On-line Bulletin Boards
      - Web Blog
      - Internet Chat
      - Instant Messenger





# SMART GROWTH: GETTING TO YES

- Do Not Finalize Without Buy-in
  - Bring the Final Product Back to the streets
    - Plan a public educational campaign
    - Do not present as a final “Take It Or Leave It” proposal
    - Be ready to compromise, seek answers to questions not previously asked, change the proposal



7:13PM



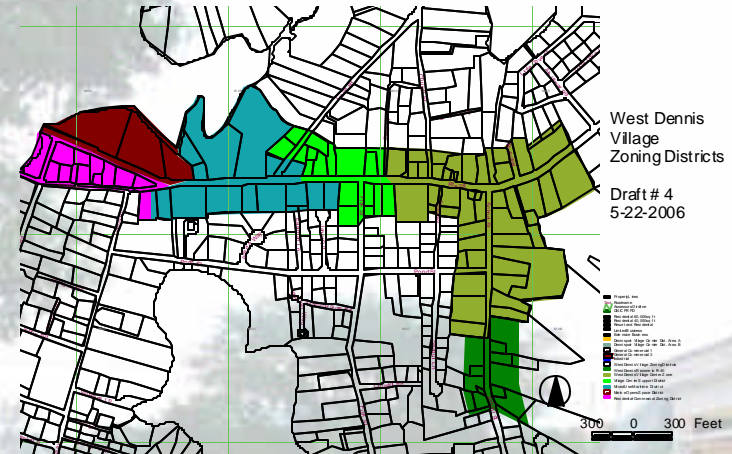
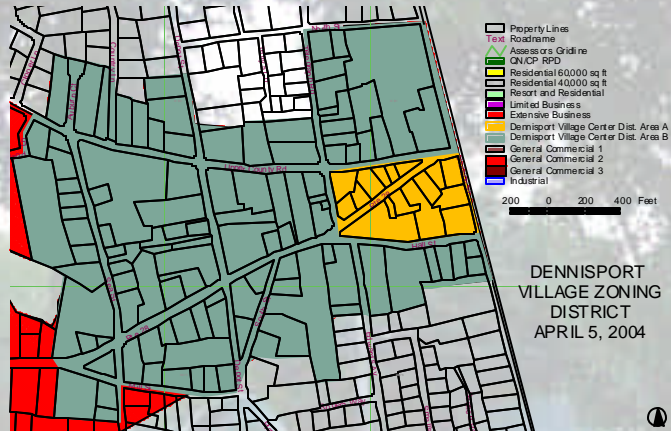
# SMART GROWTH: GETTING TO YES

- Provide a Shared Vision
  - Turn your words into pictures





# SMART GROWTH: GETTING TO YES



FIRST DRAFT  
PROPOSED CULTURAL ARTS DISTRICT  
OCTOBER 25, 2006



West Dennis Study Area



CENTRAL STUDY AREA



DENNISPORT STUDY AREA

300 0 300 600 Feet

7:13PM



# SMART GROWTH: GETTING TO YES

- Get people to want to come to you or you go to them
  - People like to be fed
    - Spaghetti Supper
    - Coffee and Donuts





# SMART GROWTH: GETTING TO YES

**Get people to want to  
come to you or you go to  
them**

1 7:13PM